

DAVE "HOOCHENANNY" SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE NECESSARY. PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. MUST BE PRESENT AT TIME OF DRAWING TO WIN. Participation constitutes the entrant's full and unconditional agreement to and acceptance of these Official Rules. The DAVE "Hoochenanny" Sweepstakes ("Sweepstakes") begins at 4:00:01 PM Eastern Time ("ET") on August 14, 2026 (the "Sweepstakes Start Date") and ends at 7:00:00 PM ET on August 16, 2026 (the "Sweepstakes Period"). The Sweepstakes is sponsored by Digital Audio Visual Environments ("DAVE" or "Sponsor"), 3445 Winton Place, Rochester, NY 14623.

ELIGIBILITY

This Sweepstakes is open to legal residents of the United States who are at least 18 years of age as of August 14, 2026. The Sweepstakes will be conducted only at the DAVE booth at the Hoochenanny Festival (Center Park West, Fairport, NY). Employees, officers, and directors of the Sponsor, its affiliates, subsidiaries, agents, and advertising and promotion agencies (collectively with Sponsor, the "Sweepstakes Entities"), their immediate family members (parents, children, siblings, spouses), and persons living in the same household (whether related or not) are not eligible to participate in the Sweepstakes. All federal, state, and local laws and regulations apply. By participating, entrants agree to abide by these Official Rules and the decisions of the Sponsor, which are final and binding on all matters concerning the Sweepstakes. Void where prohibited.

HOW TO ENTER

A qualified person may enter by visiting the DAVE booth at the Hoochenanny Festival and completing and submitting the official sweepstakes registration form. Entrants must provide the following information to register: first name, last name, telephone number, and e-mail address. All entries must be received by the Sweepstakes end date and time of 7:00 PM ET on August 16, 2026. Limit one entry per person; each properly completed entry will receive one entry into the Sweepstakes drawing. All required information must be provided to be eligible to enter and win. Incomplete entries will be disqualified. The Sweepstakes Entities are not responsible for lost, late, incomplete, illegible, incorrect, delayed, garbled, undelivered, misdirected, or stolen entries, or for any loss of internet or cellular service that prevents submission of an entry. Sponsor reserves the right to disqualify any person who submits more than the maximum allowed number of entries. All entries become the exclusive property of Sponsor and will not be acknowledged or returned. By participating, entrants consent to Sponsor obtaining, using, and transferring their name, address, and other information to administer this Sweepstakes and for future advertising notifications from Sponsor (DAVE).

PRIZE

Two (2) prizes will be awarded. Each Prize winner will receive one 85" Samsung UN85MH70 4K LED TV (the "Prize"). The Approximate Retail Value ("ARV") of each Prize is \$1,200. Prizes are non-assignable, non-transferable, and non-refundable, and must be accepted as awarded. No cash or other substitution is permitted, except that Sponsor reserves the right, in its sole discretion, to substitute a prize (or portion thereof) with a prize of comparable or greater value. Each Prize will be awarded "as is," with no warranty or guarantee, express or implied, by Sponsor. All prize details, including brand and specifications, will be determined in Sponsor's sole discretion. Each winner is solely responsible for any and all applicable federal, state, and local taxes and other costs and expenses associated with receipt and use of the Prize not otherwise specified herein. A Prize will only be awarded to a verified winner. The Prize does not include delivery or installation and must be picked up at the DAVE store location at 3445 Winton Place, Rochester, NY 14623.

DRAWING AND NOTIFICATION

There will be two drawings, one for each Prize, drawn from a single, continuously growing pool of all eligible entries received since the Sweepstakes Start Date. The first drawing will take place at approximately 7:00 PM ET on August 15, 2026, and will include all eligible entries received up to that time. The second drawing will take place at approximately 7:00 PM ET on August 16, 2026, and will include all eligible entries received up to that time, including those already entered in the first drawing. A person may win only one Prize under this Sweepstakes; the winner of the first drawing will be removed from the pool of eligible entries prior to the second drawing. Each Prize winner will be randomly selected using DAVE's software from the eligible entry pool described above. These selections are final in all matters relating to the Sweepstakes. Odds of winning depend on the total number of eligible entries received. Each drawing will be conducted live at the festival at the times listed above. A Prize winner must be present at the time of the applicable drawing and will have 15 minutes from the drawing announcement to report to the DAVE booth to claim the Prize. Failure to claim the Prize within that period will render the selected entrant ineligible and result in forfeiture of the Prize. If a Prize is forfeited, the clock will reset and a new Prize winner will be selected from the remaining eligible pool; this process will continue until an eligible winner is confirmed.

PRIZE CONDITIONS

Each Prize winner is solely responsible for all applicable federal, state, and local taxes associated with receipt of the Prize. A Prize winner will be required to sign an Affidavit

of Eligibility and Liability/Publicity Release (or a copy of these Official Rules), which must be returned within 5 days of written notification, or the Prize may be forfeited and an alternate winner selected. If a Prize or notification is returned as undeliverable, if a potential winner cannot be reached or fails to return the required document within the specified period, or if a potential winner does not comply with these Official Rules, that potential winner will be disqualified and, in Sponsor's sole discretion, an alternate winner may be selected. Each winner's entry and acceptance of a Prize constitute permission (except where prohibited) for Sponsor to use that winner's name, photograph, likeness, statements, biographical information, voice, and address (city and state) in all forms of media, in perpetuity, without notice or further compensation.

TERMS & CONDITIONS

This Sweepstakes is subject to all applicable federal, state, and local laws. By entering, entrants agree to release, discharge, indemnify, and hold harmless the Sponsor and the Sweepstakes Entities from any and all liability, loss, damage, or injury to any person (including death) or property arising from participation in the Sweepstakes or from acceptance, receipt, possession, use, or misuse of a Prize, or from any typographical or other error in the printing, offering, or announcement of a Prize. Entrants further acknowledge that Sponsor and the Sweepstakes Entities have made no warranty, representation, or guarantee, express or implied, regarding a Prize, including its quality or fitness for a particular purpose. Any person attempting to defraud or tamper with the Sweepstakes mechanics or implementation will be prosecuted to the fullest extent of the law. Sponsor reserves the right to disqualify any entrant it determines, in its sole discretion, has violated these Official Rules.

DISPUTES

By entering the Sweepstakes, entrants agree that: (1) any dispute, claim, or cause of action arising out of or connected with the Sweepstakes or any Prize awarded will be resolved individually, without resort to any form of class action; (2) any claims, judgments, and awards will be limited to actual out-of-pocket costs incurred in entering the Sweepstakes, and will not include attorneys' fees; and (3) under no circumstances will an entrant be permitted to obtain, and each entrant waives all rights to claim, punitive, incidental, or consequential damages, or any other damages beyond actual out-of-pocket expenses, or to have damages multiplied or otherwise increased. All questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, and the rights and obligations of entrants and Sponsor or the Sweepstakes Entities, will be determined by Sponsor in its sole discretion. These Official Rules are governed by the laws of the State of New York, without regard to its choice-of-law rules. Any legal proceeding arising out of the Sweepstakes or these Official Rules will be brought only in

the federal or state courts located in the State of New York, and the parties consent to jurisdiction there. If any provision of these Official Rules is held invalid or unenforceable, the remaining provisions will remain in full effect and will be construed as if the invalid provision were not included. The ARV of the Prizes set forth above represents Sponsor's determination in its sole and absolute discretion, and that determination is final and binding and cannot be appealed. If the actual value of a Prize is less than the stated ARV, the difference will not be awarded in cash.

WINNER LIST

To request the name and city/state of a winner, send a self-addressed, stamped, business-size envelope by August 28, 2026, to: DAVE "Hoochenanny" Sweepstakes Winner List, 3445 Winton Place, Rochester, NY 14623.

SPONSOR

Digital Audio Visual Environments (DAVE), 3445 Winton Place, Rochester, NY 14623.